

PLAYER DEVELOPMENT PROGRAM

ALBERTA PLAYER DEVELOPMENT
LEAGUE (APDL)

APDL GIRLS & BOYS



CLUB LICENSING PRINCIPLES

- Prioritize Fun
- Emphasize Physical, Mental, and Emotional Safety
- Provide Developmentally-Appropriate, High-Quality Programs
- Maximize Attraction, Holistic Personal Development, Progression, and Long-Term Engagement
- Focus on Participant-Centered Decision Making
- Foster Accessible, Inclusive, and Welcoming Environments
- Act as a Good Corporate and Community Citizen





What is the Canada Soccer Player Development Program?

- A network of standards-based leagues that span the country and provide the best possible developmental environment for young players.
 - Canada Soccer Player Development Program across the four major provinces;
 - BC SPL (British Columbia)
 - APDL (Alberta)
 - OPDL (Ontario)
 - Premier Ligue (Quebec)



BENEFITS OF PLAYER DEVELOPMENT PROGRAM

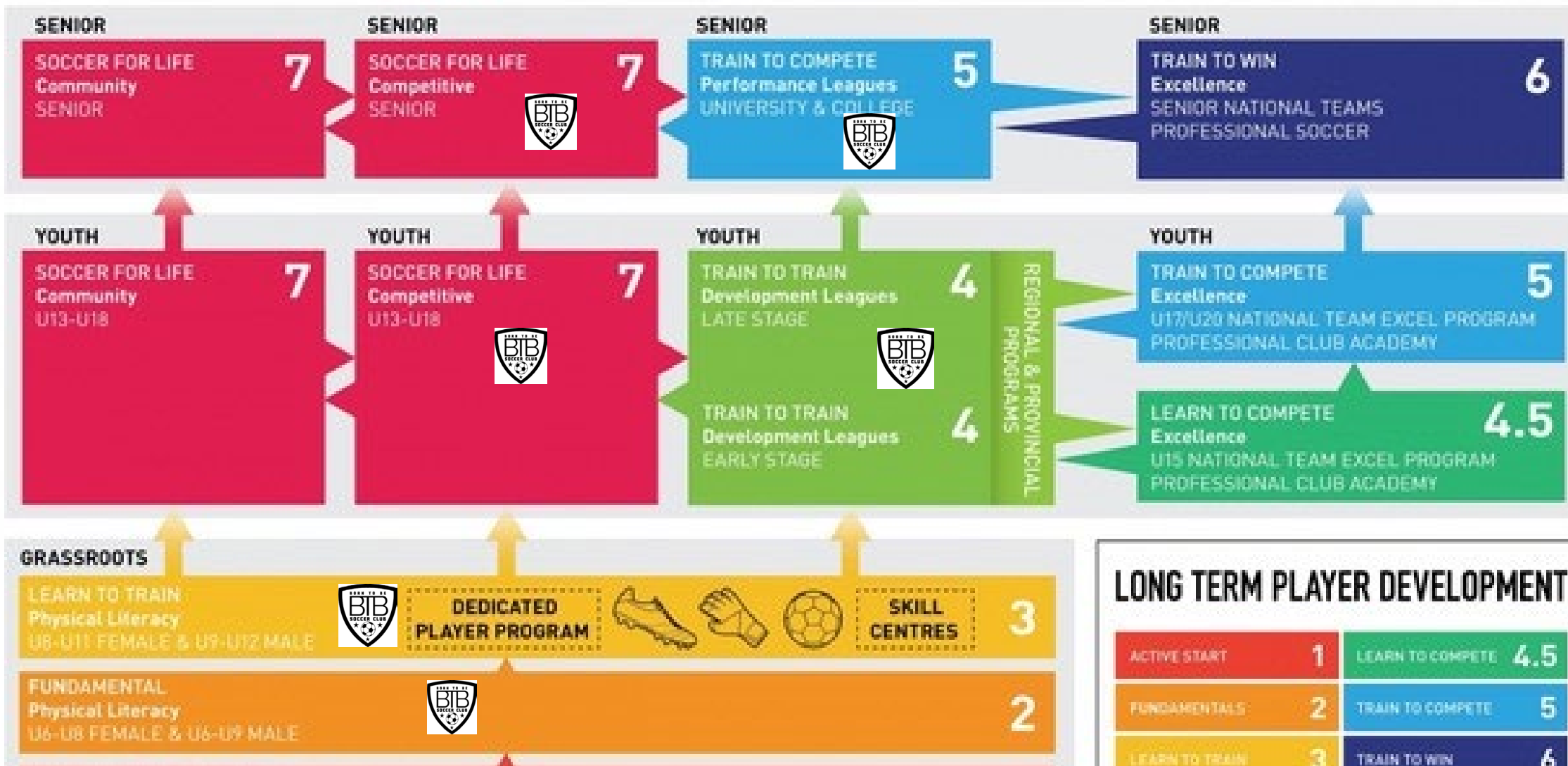
Creating the “Best Environment Possible” for players

- Improving the quality and volume of training
- Periodized programming with developmental needs of the player coming first
- Providing more meaningful competition for players
- Increasing the calibre of coaches and access to and frequency of coach education opportunities
- Sport Science and Medicine Support





CANADA SOCCER PLAYER PATHWAY





GRASSROOTS
community soccer

TALENTED PATHWAY



SOCCER 4 LIFE PATHWAY
competitive/recreational soccer



POTENTIAL
OPPORTUNITIES

National Teams



Professional Soccer



LEAGUE1
CANADA



University and College
Opportunities



Provincial Teams



ACTIVE FOR LIFE

U4-U12

U13

U14

U15

U16

U17

U18

SENIOR

www.btbsoccer.com



APDL LEAGUE

9 clubs will participate in the provincial league.

- Calgary Blizzard SC
- Calgary Foothills SC
- Calgary Rangers SC
- Calgary Southwest United SC
- Calgary Villains FC
- McKenzie United SC
- Scottish United SC
- St. Albert Impact FC
- BTB Soccer Club





APDL PROGRAM

- Training: three times weekly
- Training Days: TBD
- Training Time: TBD
- Training Location: northeast (outdoor)
- Training Location: Turf Training Centre (indoor)
- Season Length: 10-month Program
 - Outdoor Season** – April to October
 - Indoor Season** - November to March
- League Play: APDL, Travel
- Strength & Conditioning/ Sport Psychology (indoor)
- Training Wear: training shirt, short, socks (new players)
- Jerseys: will be provided to each player before the start of the season, jersey deposit must be provided.
- Tracksuit & Backpack: mandatory for all players in BTB.
- Payment options: \$1,455, OR \$500 deposit plus three payments of \$318.33
- NO VOLUNTEER COMMITMENT





COACHING STAFF

APDL Coaching Staff

Head Coach

National Youth Licence

National B Licence

Assistant Coach

National C Licence

National Youth Licence





Winter Season

- Alberta Player Development League
- September to March
- 9 v 9 Format with small roster
- Indoor Provincial will be 9v9 in March
- Top 6 teams in the league make provincials





OUTDOOR SEASON

- Alberta Player Development League – Provincial League
- APDL teams' home and away
- April to August
- Combined outdoor games points (September to October, April to August)
- 11 v 11 Format
- APDL
- Player Development Program Nationals
 - U15 & U17 age categories
 - 2 teams represented each standard based provincial league
 - Alberta Player Development League, Ontario Player Development League, British Columbia Soccer Premier League, Premiere Ligue de Quebec Soccer





PRE-APDL INTAKE

- Under 13 Female and Male teams
- The players will be receiving a year of training and competition to prepare for the APDL under a qualified coach that will be teaching the BTB way of playing in a high intensity environment.
- The teams will have the opportunity to do one (1) travel trip to play other high-level teams.



SUPPORT PROGRAMS

Strength and Conditioning Program

- Alpha Pro Strength & Conditioning
- October to February
- Outdoor S & C only preseason in April

Sport Psychology

- 3 sessions per year (indoor)

Video Analysis/ Video access

- The VEO system will be used by each team (this will become a team expense)

Individual Player Evaluations

- Minimum 2x per year





BTB will run 2-3 University prep seminars during the indoor season for grade 10 – 12 students. The sessions will be important for all players in those grades to attend to learn more about the University pathway that is available to them.

University Prep Seminars

Key aspects of the seminars:

- Key information on application dates
- Requirements for Canada and US
- Help with recruitment letters
- Help with connecting with schools
- Help with highlight videos
- SAT Prep



DEVELOPMENT PROGRAMS

Junior Coach Program

- ❑ BTB runs a coach mentorship program for players ages 12–21 (ongoing).
- ❑ Junior coaches work with the youngest players from U4–U11.
- ❑ Junior coaches, 16 and older, go through coach training from Canada Soccer. Junior coaches, 15 and under, go through a coaching seminar led by BTB staff.

Referee Development Program

- ❑ BTB encourages as many players as possible to take the referee course in spring.
- ❑ The referee course helps players see and understand the game better.
- ❑ Players can referee games to make money.

Registration for these programs opens in March.



Tournaments

- ❑ High Performance teams participate in two to three high-level tournaments per year
- ❑ One of the tournament is BTB Spring Cup hosted by BTB.
- ❑ Tournaments are in Alberta, Western Canada, Eastern Canada, United States or Europe.



BMO HIGH PERFORMANCE CAMP

30 boys and 30 girls will be selected for the BMO Top 64 camp. The camp will help showcase the best of the best players in BTB and the surrounding areas.

U15 & U17 Girls and Boys

Camp Dates

BMO High Performance Camp

Male & Female

3 days

3 11v11 games (all games recorded)

3 in class sessions (sport psychology, university/pro speaker, nutrition)

Physio on site

Livestreamed & Commentator

Camp MVP

Camp Dates:

a. BMO High Performance Camp: July 28th – July 30th, 2024



FINANCIAL SUPPORT



Jumpstart supports children who need financial assistance with sport registration fees.

Applications are accepted throughout the year and grants are administered to sport clubs, at up to \$300 per kid/year.



KidSport supports children who need financial assistance with sport registration fees

Applications are accepted throughout the year and grants are administered to sport clubs, at up to \$350 per kid/year.



SAFE SPORT

BTB Soccer Academy has taken the pledge and is now a proud Champion of the Responsible Coaching Movement (RCM). By making this pledge, BTB commits to maintaining supportive policies and processes that adhere to the RCM to ensure the safety and protection of BTB athletes and coaches and provide coaches with the tools and training necessary to model ethical behaviour.

RCM is a multi-phase, system-wide movement, coordinated by the Coaching Association of Canada and the Canadian Centre for Ethics in Sport, affecting all sports organizations and coaches. The first phase of the RCM focuses on three key areas:

Rule of Two

o A rule of two adults protects minor athletes in potentially vulnerable situations by ensuring more than one adult is present. Vulnerable situations can include closed-door meetings, travel, and training environments.

Background Screening

o The background screening process involves using several different tools to ensure coaches meet the necessary security requirements to coach athletes. These tools include comprehensive job postings, criminal record checks, interviews, and reference checks.

Respect and Ethics Training

o Increasing coaches' ethical conduct and behaviour toward athletes requires coaches be trained to understand what it means to act ethically. The training includes Make Ethical Decisions, from the National Coaching Certification Program, and training in abuse and harassment prevention, such as Respect in Sport.

All staff, board members, coaches, volunteers, players and parents are encouraged to:

- Take the Safe Sport Training course offered through the Coach.ca website, which is free.
- BTB is committed to having all coaches, 16 and older, complete the course making ethical decisions.

Welfare protection

Contact Kris Hawkins for more information about BTB policies and if you need someone to talk with. All complaints are handled respectfully, with sensitivity and consistency. Hawkins works in the Human Rights Department and has the Commit to Kids training.

BTB policies and documents

For more information about BTB's policies and documents visit btbsoccer.com/safesport.

